Strategic Plan 2017–2020
Vitality in Communities, Value in Care

MISSION: As a collective voice and trusted partner, advance initiatives to support providers and patients and build healthy communities.
VISION: A vibrant, healthy Vermont.

OUR GOALS
- Continue to advocate for state and federal policies that enable a vibrant health care system across Vermont.
- Play a leadership role in shaping health care reform for Vermont.
- Advance the story of Vermont’s hospitals with legislators, policymakers and the public.
- Enhance engagement of internal stakeholders to improve quality outcomes and the value of health care for communities and individuals.

STRATEGIC OBJECTIVES
- Vermont hospitals demonstrate meaningful contributions to achieving payment reform model targets for health care costs, primary care providers, mental health outcomes, and chronic care management.
- Vermonters positively perceive Vermont hospitals.
- Board-approved annual advocacy agenda and plan inform legislative action.
- All Vermont hospitals and health systems maintain sustainable operating margins.

SPECIFIC STRATEGIES
- Advocate and Lead Health Care Reform
  1. Leverage member expertise to inform policy positions
  2. Create formal annual advocacy agenda
  3. Engage and educate individual lawmakers
  4. Serve as member conduit to Green Mountain Care Board
- Tell Our Story
  1. Improve public understanding of role and contributions of Vermont hospitals and health systems
  2. Build and enhance relationships with Vermont leaders
  3. Create resources to assist members with public affairs
  4. Foster a culture of celebrating success.
- Improve Quality Outcomes and Value of Health Care
  1. Convene forums to educate and share best practices
  2. Improve value and applicability of NSO data
- Enhance Stakeholder Engagement
  1. Support an effective and well-functioning Board
  2. Expand engagement of members beyond the Board
  3. Enhance collaboration in community and with business

LEGISLATIVE PRIORITIES
- Integrated Compassionate Mental Health Care
- Access to Vermont’s Top-Rated Health Care System
- Better Health for Vermonters
- Coordinated Care at Lower Costs