

Strategic Plan 2017–2020

Vitality in Communities, Value in Care



LEGISLATIVE PRIORITIES

- Integrated Compassionate Mental Health Care
- Access to Vermont’s Top-Rated Health Care System
- Better Health for Vermonters
- Coordinated Care at Lower Costs

MISSION: As a collective voice and trusted partner, advance initiatives to support providers and patients and build healthy communities.
VISION: A vibrant, healthy Vermont.

OUR GOALS

- Continue to advocate for state and federal policies that enable a vibrant health care system across Vermont.
- Play a leadership role in shaping health care reform for Vermont.
- Advance the story of Vermont’s hospitals with legislators, policymakers and the public.
- Enhance engagement of internal stakeholders to improve quality outcomes and the value of health care for communities and individuals.

STRATEGIC OBJECTIVES

- Vermont hospitals demonstrate meaningful contributions to achieving payment reform model targets for health care costs, primary care providers, mental health outcomes, and chronic care management.
- Vermonters positively perceive Vermont hospitals.
- Board-approved annual advocacy agenda and plan inform legislative action.
- All Vermont hospitals and health systems maintain sustainable operating margins.

SPECIFIC STRATEGIES

- Advocate and Lead Health Care Reform**
 - Leverage member expertise to inform policy positions
 - Create formal annual advocacy agenda
 - Engage and educate individual lawmakers
 - Serve as member conduit to Green Mountain Care Board
- Tell Our Story**
 - Improve public understanding of role and contributions of Vermont hospitals and health systems
 - Build and enhance relationships with Vermont leaders
 - Create resources to assist members with public affairs
 - Foster a culture of celebrating success.
- Improve Quality Outcomes and Value of Health Care**
 - Convene forums to educate and share best practices
 - Improve value and applicability of NSO data
- Enhance Stakeholder Engagement**
 - Support an effective and well-functioning Board
 - Expand engagement of members beyond the Board
 - Enhance collaboration in community and with business